



# Digital Signage for Doctor offices Tailored to your needs!



**CLEVER DIGITAL SIGNAGE**

Grab attention with Professional Digital Signage



Digital communication is everywhere!  
And the reason is simple, it just works!

We welcome you to the Digital age  
with an attractive offer!

### What you can do...

- Entertain your waiting patients
- Advertise your services
- Display special offers, promotions etc
- Give medical advice to patients
- Inform patients (medical news, products etc)
- Place the TV's in Window's to attract customers
- Show how to videos (ie good health practices etc)
- Sell advertising space to pharmaceutical companies
- All managed centrally from a web browser

### What's Included:

- Digital Signage Mini Media Player
- Digital Signage Software 1year subscription
- Free first basic content design and setup
- Free 1 year support
- Software renewal, only **\$199.00** per year  
tax not included (1st year is included)



\* TV not included  
- use your own TV or ask us for options



**Special Bundle Offer**

**CLEVER DIGITAL SIGNAGE**

**\$539.00**

tax not included

**Contact us now!**

[www.cleverds.ca](http://www.cleverds.ca)

[sales@cleverds.ca](mailto:sales@cleverds.ca)

**No Contracts, No Obligations**

# Professional Digital Signage, It's easier than ever!



## PLUG & PLAY INSTALLATION

You no longer need to get IT involved because it's as simple as plug and play.



## SCALABLE

Affordable and scalable from one to thousands of displays, Re-Sign Cloud can manage them all using a single user interface.



## WEB BASED MANAGEMENT

Access, upload, and manage your content from anywhere in the world via a standard Web browser from any PC or Mac with an Internet connection, without on-premise software or infrastructure.



## CREATE YOUR OWN LAYOUTS

Easily design your own screen templates based on a number of FREE pre-installed professionally designed layouts and content resources or do it your self using the state of the art easy to use build-in layout designer.



## INTUITIVE CONTENT INTERFACE

Set up one or more screen layouts containing one or more areas, either in a portrait or landscape configuration. Every area has its own playlist to which you can simply drag-and-drop multiple content of your choice. Intuitive drag and drop interface makes it easy to upload, manage, and schedule content - all in the cloud.



## RICH CONTENT ENABLED

Play video files, static image files, sound, interactive content as well as dynamic and rich content managed by the build-in widgets.



## LOTS OF BUILD-IN APPS AND WIDGETS

Create dynamic content using Build-in Apps and Widgets such as Weatherinfo, realtime clock, RSS feeds and scrolling news, Twitter posts, dynamic and/or interactive menu boards, product catalogues and much more!



## CAMPAIGN SCHEDULING

Multizone, multiple playlists and scheduling allows you to play different content on each player or easily group them together to meet any type of Display requirements or Campaign needs. Schedule and publish your messages in any way you wish: by date, hour, day of the week or location.



## INTELLIGENT NETWORK MANAGEMENT

Use a local sync and play type of media distribution, smart scheduling techniques and bandwidth limit options, so it doesn't compromise network bandwidth or resources. Schedule playlists for different times of the day.



## PROOF OF PLAY & REAL TIME MONITORING

Detect any issue so you can take immediate action and keep track of every player performance. Get online and email alerts related to the status of your network.



## PROFESSIONAL LEVEL SECURITY

Benefit from network-fault tolerant playback thanks to the Player's local playback storage. Your content is also safe and backed up on the Cloud in case of hardware failure. Secure, thanks to advanced user management with fully customizable user permissions.

### Do you need more? many Upgrade options available!

Migrate it to an in-premises installation, to meet your security and technical requirements. Enable modules for vertical markets such as Cinema, Queue Management, Transportation, Control-room Management, Screen-casting stream server and many other build-in features, or request for an integration with existing systems.

### Help on-site if you need it.

With our large international footprint, we can be almost anywhere on-site to help you with implementation.

### Not satisfied with your own content? Tell us your goal, we'll help you layout your content creation strategy!

The content on your screens tells your visitors who you are, encourages them to dig into your store and works to establish your company as an expert in its field.

It is the strength of this content that will be largely responsible for helping to attract visitors to your store, pulling in valuable traffic, and turning them to customers.

Let us help you get results with our content marketing services.



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